

VISION 2015

List of Milestones Only

Note: 2011 Milestones are in bold. New Milestones are in italics. Strategic Intent/Milestones related to student success are in yellow.

I. RESPONDING TO EXTERNAL GROUPS

Objective	Link to Principles	Strategic Intent/Milestone
Respond to legislative and Texas Higher Education board requirements	2.4, 3, 5, 6.2, 6.4	Meet Closing the Gaps goals for participation and success
Promote legislative program	1.3, 4.1, 4.2, 4.3	Stress importance of college programs to community Work to increase state appropriations
Implement Achieving the Dream Program	2.2, 2.3, 2.6, 6.3, 6.7	Implement Achieving the Dream grant for improving student success in transitional education courses
		Pilot flexible curriculum for transitional educational courses
		<i>Develop system to track student learning outcomes</i>

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II. MEETING NEEDS OF STUDENTS

Objective	Link to Principles	Strategic Intent/Milestone
Implement Student Success Initiative	1.1, 1.2, 2.1, 2.4, 2.6, 6.8	<p>Develop strategies to implement student success goals:</p> <ul style="list-style-type: none"> • Maintain course completion rate above State average • Implement strategies to increase the number of degrees/certificates awarded and 30-hour transfers by 12% • Maintain percentage of contact hours taught by full-time faculty at 10% above State average • Increase pass rates on State licensure exams by having each area exceed the State average • Increase success in transitional education courses by 11% • Increase success in gatekeeper courses by 30% • Increase standard score on Academic Challenge benchmark from CCSSE to 48
Develop ways to link students to the college	1.1, 1.2, 2.1, 2.4, 2.6, 6.8	<p>Implement GED/ESL to certificate transition plan</p> <p>Brazosport College and the Brazosport College Foundation will implement strategies to identify \$500,000 in new scholarship funds to support students enrolling at Brazosport College</p> <p>Evaluate the current administrative computer system to determine need for greater functionality</p> <p>Explore ways of reducing textbooks costs by using other resources</p> <p>Expand Learning Frameworks course to include all new students</p> <p>Study tuition and fee costs for dual credit students</p> <p>Develop comprehensive enrollment management plan to include an evaluation of providing targeted services for special populations including veterans</p> <p>Work with faculty to develop advisors in specific program areas</p>
Define measures for assessing student success	1.1, 1.5, 2.3., 6.3	<p>Implement a comprehensive First-Year Experience Program for students</p> <p><i>Use data to share information about trends and forecasts</i></p>

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Objective	Link to Principles	Strategic Intent/Milestone
Target awareness to segments of the population	1.1, 1.2, 1.4, 1.5	<p>Develop comprehensive marketing plan for student recruitment</p> <p><i>Explore strategies to build full-time student enrollment</i></p>
Implement campus-wide customer service program	2.1, 2.2, 2.3, 2.6, 6.1, 6.2, 6.5, 6.7	<p><i>Develop a customer service training program for college staff</i></p> <p><i>Develop strategies to handle phone calls more efficiently during registration</i></p> <p><i>Consider using website for course schedule to reduce printing costs</i></p> <p><i>Review the use of technology and develop strategies to use technology more efficiently in areas such as use of website for information and use of student email accounts</i></p> <p><i>Develop ways to market college to the community highlighting such areas as certificate programs, cost savings, facilities and student success</i></p> <p><i>Study support for part-time students to include engagement opportunities</i></p>
Implement procedure to improve communications during emergencies	1.1, 1.3, 3	Practice emergency drills and procedures

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III. DEVELOPING EDUCATIONAL PROGRAMS TO MEET NEEDS

Objective	Link to Principles	Strategic Intent/Milestone
Develop Allied Health programs (both credit and non-credit)	1.1, 4.1, 4.2, 4.3, 6.4, 6.5	Evaluate LVN to RN bridge program
		<i>Develop continuing education program for healthcare workers</i>
		<i>Develop health professions program with both credit and non-credit courses</i>
Develop courses to meet student needs	1.1, 4.1, 4.2, 4.3, 6.4, 6.5	<i>Explore the addition of a business writing component to the Writing Center and Community Education curriculum</i>
		<i>Work with faculty to develop additional online courses</i>
		<i>Develop statistics track to meet math requirement</i>
Expand baccalaureate program	1.1, 4.3, 6.1	Explore the addition of a second degree to the baccalaureate program
Develop University partnerships	1.1, 2.5, 3, 4.3, 6.3	Develop articulation agreements with transfer colleges and universities
Expand programs throughout service area	1.2, 1.3, 4.5, 6.2, 6.4, 6.7	Continue to monitor need for educational programs and services in northern part of service area
Implement plan to review college programs	1.5, 2.4, 6.2	Complete college-wide program review including both instructional and administrative departments

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IV. DEVELOPING FACILITIES TO MEET PROGRAM NEEDS

Objective	Link to Principles	Strategic Intent/Milestone
Expand facilities to meet short-term and long-term needs	4.1, 4.2, 4.3, 6.2	Develop landscape to support environmental science courses
		Complete construction of Sadler Complex
		Complete construction of Dow Academic Center
		Plan and construct new entryway for college
		Develop plan for renovation of G and H wings
		Renovate existing facility: <ul style="list-style-type: none"> • B wing • C wing • Learning Assistance Center • Library • Transitional Education • “Swamp” Expansion
		Complete construction of Technology Corridor
Develop campus and program master plan	4.1, 4.2, 4.3, 6.1, 6.2, 6.4, 6.5, 6.9	<i>Reduce dependence on state appropriations in college budget</i>
Expand revenue through grants and Foundation activities	1.1, 1.4, 4.1, 4.3, 6.1, 6.2	Explore grant opportunities to benefit all areas of the college to support implementation of the Master Plan