

# Performance Report Board of Regents

June 2014

The present report includes data and information on grade point averages, retention rates, transfer rates, graduation rates, completion measures, GED test results, and the Small Business Development Center. In addition to the information presented to the Board of Regents in earlier reports regarding State Accountability Measures and *Achieving the Dream*, this report presents information about student success based on the measures listed.

## Grade Point Averages

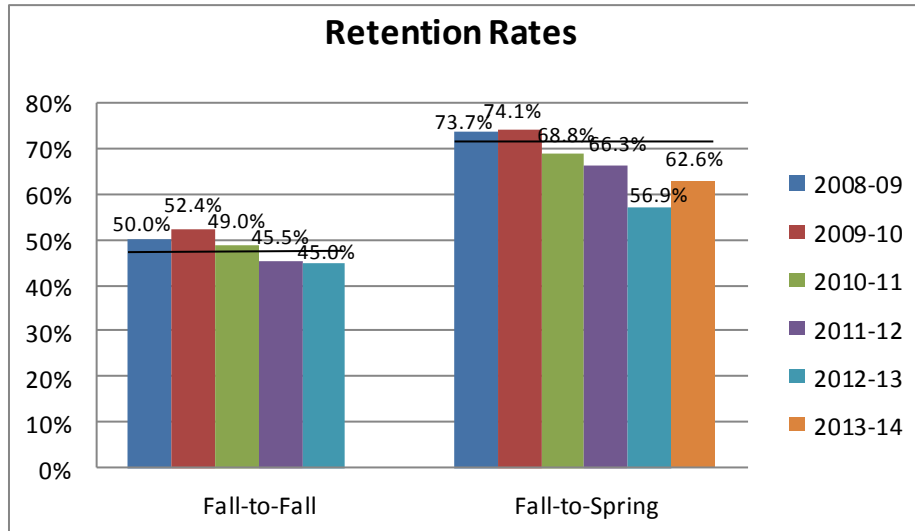
The following table shows term (not cumulative) grade point averages for the past five years by semester and general instructional area. There is some fluctuation in GPAs when disaggregated by instructional area, but grade point averages have remained fairly consistent over this period.

Year	Semester	Academic Grade Point Average	Workforce Education Grade Point Average	College-Wide Grade Point Average
2009-10	Fall	2.67	3.08	2.79
	Spring	2.72	3.09	2.83
2010-11	Fall	2.64	3.05	2.76
	Spring	2.71	3.04	2.82
2011-12	Fall	2.61	3.11	2.77
	Spring	2.72	3.02	2.81
2012-13	Fall	2.62	3.07	2.76
	Spring	2.73	3.01	2.82
2013-14	Fall	2.59	3.10	2.77
	Spring	2.67	3.17	2.85

Source: Brazosport College Student Files

## Retention Rates

The following graph shows the fall-to-fall and fall-to-spring retention rates from 2008-09 to 2012-13. The rates are cohort-based where a cohort is defined to be a set of students who enrolled for the first-time in that semester at Brazosport College (BC).



Source: Brazosport College Enrollment Reports

**Fall-to-Fall Retention** refers to the group of students who enroll at Brazosport College for the first time in the fall, and enroll the following fall semester.

**Fall-to-Spring Retention** refers to the group of students who enroll at Brazosport College for the first time in the fall, and enroll the following spring semester.

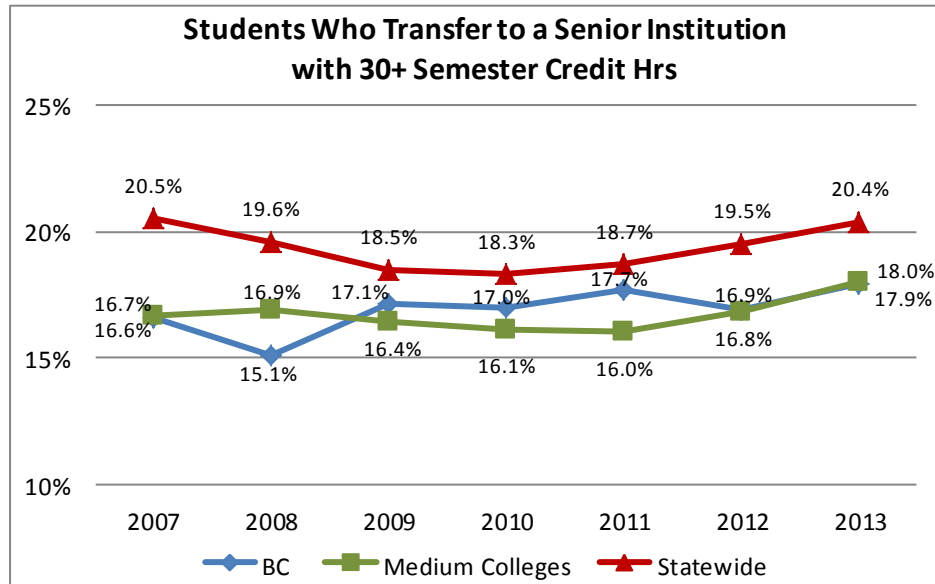
**Note:** FY = Fiscal Year, — indicates NCCBP benchmarks.

Retention for fall-to-spring 2013-2014 increased by 5.7, reversing a trend from the previous three years. One strategy that may account for this increase was the shared use of data between Institutional Research, Marketing, and Counseling. By retrieving data using Zogotech, we were able to identify students who had completed fall 2013 semester but had not enrolled for spring 2014. Peer recruiters and mentors contacted those students to remind them to enroll.

Brazosport College participates in the National Community College Benchmark Project (NCCBP) each year and both fall-to-fall and fall-to-spring retention rates are collected from 280 participating colleges. To give a national perspective of our retention rates, the NCCBP medians for fall-to-fall and fall-to-spring retention rates are 48.3 and 71.7 respectively.

### **30 Hour Transfer Rate (Six-Year)**

The following graph shows the percent of students who completed at least 30 semester credit hours at Brazosport College before transferring to a four-year institution.

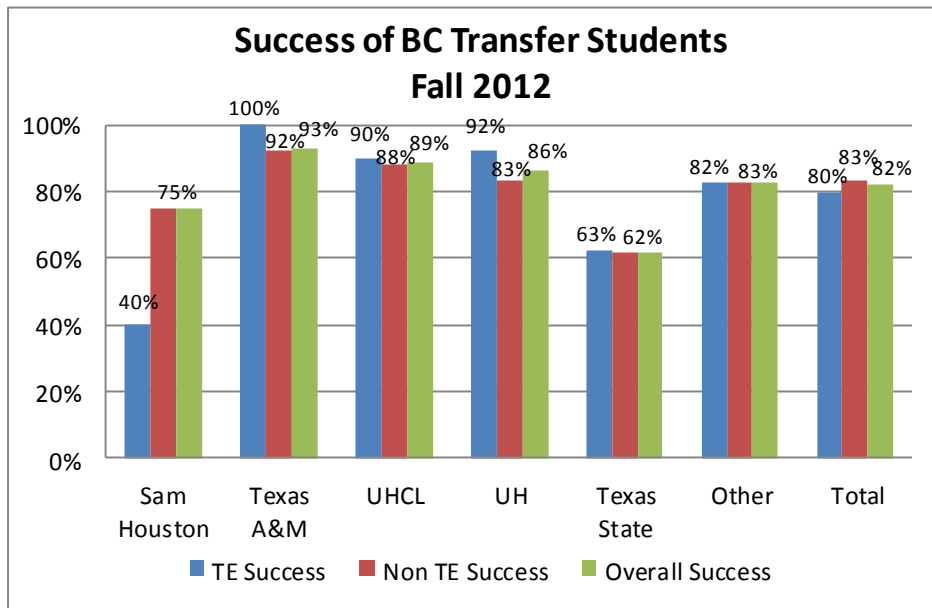


Source: Texas Higher Education Coordinating Board

This measure includes the cohort of first-time-in-college (FTIC), degree-seeking students who enrolled at BC six years prior to the year reported and accumulated at least 30 credit hours at the institution before transferring. Although this report omits students who completed fewer than 30 semester credit hours before transfer, it does provide a way of comparing transfer results among similar colleges. BC's 2012 transfer rate is comparable to medium colleges.

### **Transfer Success Rates**

Transfer students had to have at least 30 hours of credit at BC to be included in the following table. The graphs compare success, defined as a grade of "C" or better, for students who were required to take transitional education (TE) courses, students who were not required to take transitional education (Non-TE) courses, and all students.



Source: Texas Higher Education Coordinating Board (THECB)  
 Success = C or better (as reported by the institution to the THECB)  
 TE = Transitional Education  
 Note: Small sample sizes

Though there is some fluctuation by institution between TE students and Non-TE students, TE students are as successful as Non-TE students. The numbers of students represented by these percentages are very small which can make small numerical variations seem large when converted to percentages.

**Four-Year Institutions Receiving Transfer Students from Brazosport College**

The following table shows the number of students who were enrolled at BC previously and transferred to a four-year institution in the fall 2012 and 2013 semesters, listed by institution. The number of students who transferred to a four-year university in the 2013 fall semester increased by 21.8 percent from fall 2012.

University	Number Transferred Fall 2012	Number Transferred Fall 2013
Texas A&M University	100	126
University of Houston	69	67
Texas State University – San Marcos	66	71
University of Houston – Clear Lake	45	68
University of Texas – Austin	43	55
Sam Houston State University	39	54
Total*	362	441

Source: National Student Clearinghouse. \* Does not reflect all transfers.

## Graduation Rates/Completion Measures

The Texas Higher Education Coordinating Board recently published the *2014 Texas Public Higher Education Almanac* containing a great deal of information on progress in reaching *Closing the Gaps* goals and information that compares colleges on a number of measures. In this section, data about graduation rates and completion measures are presented. These data compare Brazosport College to statewide results for two-year public institutions.

### Graduation Rates:

Time Period	Brazosport College – Full-Time	Statewide Two-Year Public Institutions – Full-Time	Brazosport College – Part-Time	Statewide Two-Year Public Institutions – Part-Time
3-Year	22.0% ↑	14.5%	11.6% ↑	7.8%
4-Year	28.8% ↑	21.1%	17.2% ↑	12.3%
6-Year	38.0% ↑	32.1%	16.2% ↓	22.6%

Cohort: Fall 2010, 3-year cohort

Source: Texas Higher Education Coordinating Board 2014 Texas Almanac

This measure for graduation rates looks at both full-time and part-time students who were first-time, credential-seeking undergraduates who graduate within three, four, or six academic years. As these data show Brazosport College percentages exceed statewide averages in five of the six categories.

### Completion Measures:

Completion Measure	Brazosport College	Statewide Two-Year Public Institutions
Average time to associate degree (years)	4.2	4.4
Average semester credit hours to associate degree	87	91

Cohort: FY2012-13 graduates

Source: Texas Higher Education Coordinating Board 2014 Texas Almanac

Completion measures are calculated using time-to-degree and the average number of semester credit hours to complete an associate degree. The semester credit hours measure includes the number of semester credit hours *attempted* by students. BC data compare favorably to statewide data: BC has a larger percentage of part-time students (76.6% compared to a statewide average of 72.9%), yet the average time-to-degree was less than the statewide average at two-year public institutions.

### GED Report for FY 2012-13

<b>GED Test</b>	<b>Number of Students 2010-11</b>	<b>Number of Students 2011-12</b>	<b>Number of Students 2012-13</b>
Took the Test	419	342	367
Passed the Test	225 (54%)	247 (72%)	258 (70%)

Source: Texas Higher Education Coordinating Board

Brazosport College provides preparatory instruction for the GED and GED testing as a community service. However, the closing of off-campus instructional sites impacted the enrollment in the GED preparatory program in 2012-13. Even so, a greater percentage of people passed the GED test the past two years compared to 2010-11. In 2012-13, 72% of test-takers passed the GED test, compared to 54% in 2010-11.

### Small Business Development Center Report

The following table shows the last five years of SBDC activities.

	<b>2008-09</b>	<b>2009-10</b>	<b>2010-11</b>	<b>2011-12</b>	<b>2012-13</b>
Total Consulting Clients	183	240	262	227	187
New Jobs Created	104	135	91	79	118
New Business Starts	24	29	33	30	26
Amount of Financing Obtained	\$8,303,250	\$9,546,650	\$8,206,502	\$5,939,670	\$10,099,363

Source: Small Business Development Center Reports